

## PRESS RELEASE

28 March 2022

**B Capital Services (Malta) LTD**  
Level 2, Tower Business Centre  
Tower Street  
Swatar  
Birkirkara BKR4013  
Malta



### For Immediate Release

Jon Henley joins B Capital as Partner, Lending Solutions, and will be responsible for managing the tailored financing needs of our clients across corporate aviation, marine, real estate and illiquid assets.

Jon has over twenty-years of lending-centric experience in Structured Finance, Private Banking and Commercial Credit, almost all of which has centred around transportation and a particular focus on hard asset lending across the aviation and marine sectors. Prior to joining B Capital, Jon held senior roles with global financial institutions, most recently with Deutsche Bank and Barclays, where he has structured and executed transactions for private individuals, family offices, commercial operators, leasing platforms and private equity.

Jon brings extensive asset financing and specific industry knowledge together with client centricity, and is well-placed to deliver both new and optimised financing solutions.

#### About B Capital:

Established in 2008, B Capital is a Swiss multi-family office (MFO) investment manager based in Geneva, London, Malta and the Cayman Islands.

Our Lending Solutions team delivers credit solutions for owners of super yachts, business jets and real estate. With decades of experience in the asset finance sector across multiple banks, we work with over 50 lenders to arrange finance on these assets. B Capital is the only MFO with a dedicated asset financing desk catering to HNWIs, other family offices, trustees and wealth managers.

#### Contact:

Lorne Baring, Managing Director | [lorne.baring@b-cap.ch](mailto:lorne.baring@b-cap.ch) | +41 22 317 7828  
Jon Henley, Lending Solutions | [jon.henley@b-cap.ch](mailto:jon.henley@b-cap.ch) | +44 7824 565 316  
Alexi Arlidge, Press Enquires | [alexि.arlidge@b-cap.ch](mailto:alexि.arlidge@b-cap.ch) | +44 7920 454 707  
Maliha Khandker, Media | [maliha.khandker@b-cap.ch](mailto:maliha.khandker@b-cap.ch) | +44 7497 838 968  
[www.bcapital.partners](http://www.bcapital.partners) | LinkedIn | @BCapital\_ | bcapitalpartners

